

HACK4HUMANITY 2026

Global AI and Tech Challenge

SPONSORSHIP PROSPECTUS

300+

Expected Participants

30

Finalist Teams

3

Tech Themes

15+

Expert Judges

Organized by

IEEE JCTS Pune · IEEE SIGHT Pune · IEEE YP AG Pune · BRAIN Foundation
Pune, India · 8 August 2026



1. About HACK4HUMANITY 2026

HACK4HUMANITY is a flagship innovation challenge bringing together the brightest student minds, early-career engineers, and researchers from across the globe to build technology that genuinely matters. Organized by a coalition of a few IEEE Pune Section OUs and the BRAIN Foundation, the event challenges teams to develop impactful, deployable solutions across three cutting-edge tracks.

This is not a typical hackathon. HACK4HUMANITY is structured around two competitive rounds — an online qualifier evaluating problem clarity and solution vision, followed by a 12-hour in-person Grand Finale in Pune where teams build from scratch under real-world constraints. Every project is expected to demonstrate measurable societal benefit.

Our Three Challenge Themes

 Quantum Computing Brain-Driven Quantum Frontier	 Cyber Security JCTS Emerging Threat Defence	 AI for Societal Good Technology with Purpose
--	--	---

2. Why Sponsor HACK4HUMANITY?

Sponsoring HACK4HUMANITY is a direct investment in the next generation of technology leaders — and a powerful platform to demonstrate your organisation's commitment to innovation, ethics, and social impact.

Access to Top Emerging Talent

Engage with 300+ highly motivated participants — UG/PG students and early-career researchers — who are actively seeking opportunities in quantum computing, cybersecurity, and AI. Finalist teams represent the top performers from a competitive global qualifier process.

Brand Visibility Across a High-Intent Audience

Your brand will appear across the hackathon website, social media campaigns, event banners, participant badges and kits, and the awards ceremony — reaching not just participants but their academic institutions, faculty networks, and wider IEEE communities.

Thought Leadership in Deep Tech

Position your organisation as a leader at the intersection of quantum computing, cybersecurity strategy, and responsible AI. Senior sponsor representatives may join the judging panel and inauguration / valedictory ceremonies, providing a credible platform to speak directly to innovators.

Real-World R&D Pipeline



Higher-tier sponsors may propose custom problem statements for participants — giving you first access to creative solutions for challenges your organisation actually faces. With consent, anonymised participant profiles can be shared for talent acquisition purposes.

Community and CSR Impact

Be publicly associated with an event that directly advances humanitarian technology, inclusive AI, and cyber resilience — core pillars of responsible corporate citizenship in the technology sector.

3. Sponsorship Tiers and Benefits

We offer four sponsorship tiers designed to accommodate a range of engagement levels and budgets. All monetary contributions are in Indian Rupees (INR). In-kind contributions — cloud credits, hardware, datasets, API access, software licences — are warmly welcomed and valued equivalently.

 TITLE ₹1,00,000+ 1 available	 PLATINUM ₹75,000 2 available	 GOLD ₹50,000 3 available	 SILVER ₹25,000 Open
--	--	--	---

Benefit	 Title ₹1,00,000+	 Platinum ₹75,000	 Gold ₹50,000	 Silver ₹25,000
Logo on all materials (banners, website, kits)	✓	✓	✓	✓
Speaking slot at inauguration / valedictory	✓	✓	—	—
Branded theme zone / booth space	✓	✓	—	—
Judging panel representation	✓	✓	✓	—
Social media spotlight (3 posts)	✓	✓	✓	—
Social media mention (1 post)	✓	✓	✓	✓
Email mention to all registrants	✓	✓	✓	✓
Logo on event t-shirts / badges	✓	✓	✓	—
Certificate of appreciation	✓	✓	✓	✓
Access to anonymised participant profiles	✓	✓	—	—
Prize category naming rights	✓	—	—	—
Custom challenge / problem statement	✓	✓	—	—

In-Kind Sponsors Welcome · Cloud Credits, Hardware, Datasets, API Access, and Software Licences are valued equivalently to monetary contributions

4. What Your Sponsorship Funds

HACK4HUMANITY 2026 operates with a total budget of ₹3,60,000. Sponsorship contributions directly enable the following:

Budget Category	Amount (INR)	% of Budget
Prizes and Awards	₹1,00,000	28%
Food and Beverages (for ~200 attendees)	₹1,50,000	42%
Operations, Tech, and Cloud Infrastructure	₹30,000	8%
Venue and Logistics	₹20,000	6%
Contingency	₹20,000	6%
Total Budget	₹3,60,000	100%

5. Event Timeline

Sponsors receive visibility from the moment of public launch through post-event media coverage — a period of over three months of active engagement.

Date	Milestone	Details
15 May 2026	Launch & Registrations Open	Website live, social campaign, college outreach
15 June 2026	Registration Deadline	Target: 100+ teams registered
Week of 15 June	Pre-Hackathon Workshops	3 themed workshops for participants
15 July 2026	Round 1 Submission Deadline	Ideation documents, pitch video, GitHub repo
25 July 2026	Round 1 Results	Top 10 teams per theme notified
8 August 2026	Grand Finale (In-Person, Pune)	12-hour build, live demos, awards ceremony
15 August 2026	Post-Event	Digital certificates, media release, impact report

6. Grand Finale — 8 August 2026

The One-Day in-person Grand Finale will be held in Pune, accommodating 120–180 participants alongside 40+ volunteers, mentors, and judges. The venue will be organized into three colour-coded theme zones, providing sponsors with strong visual opportunities.

Day Schedule

Time	Duration	Activity
08:00 AM	1.5 hours	Registration, kit collection, breakfast
09:30 AM	10 minutes	Inauguration and theme briefings — sponsor spotlight
09:40 AM	4 hours	Hacking begins — all teams build from scratch
01:40 PM	50 minutes	Lunch and networking — sponsor interaction opportunity
02:30 PM	2 hours	Hackathon continues
04:30 PM	2 hours	Parallel evaluations across three theme zones
06:30 PM	30 minutes	Valedictory ceremony — sponsor recognition and awards
07:00 PM	1 hour	Dinner and celebration
08:00	-	Group Photo & Dispersal

7. Awards and Prize Structure

Title sponsors may propose naming rights for individual prize categories. All prizes are awarded at the valedictory ceremony with full sponsor attribution.

Award	Prize	Eligibility
 Grand Champion — Quantum Track	Trophy + Certificate + ₹25,000	Highest score — Quantum Computing theme
 Grand Champion — Cybersecurity Track	Trophy + Certificate + ₹25,000	Highest score — Cyber Security theme
 Grand Champion — AI for Good Track	Trophy + Certificate + ₹25,000	Highest score — AI Societal Good theme
 On-the-Spot Special Awards	Worth ₹25,000 (TBD)	Jury's discretionary recommendations
 Participation Certificate	Digital Certificate	All teams completing and presenting in Round 2

8. Organizing Bodies

HACK4HUMANITY is a joint initiative of four leading organizations committed to technology, innovation, and humanitarian impact:

- IEEE Joint Chapter of TEMS and System Council, Pune Section (CH10985) — The global engineering professional society's technical and systems management chapter, providing institutional credibility and access to a worldwide network of technology professionals.
- IEEE Special Interest Group on Humanitarian Technology, Pune Section SIGHT (SIGHT 156) — Dedicated to harnessing technology for social good, SIGHT Pune drives the humanitarian mission of the event and ensures all projects are evaluated through a lens of meaningful impact.
- IEEE Pune Section Young Professionals Affinity Group (YP00120) — Championing early-career engineers and researchers, the YP AG brings mentorship, networking, and career development to every participant.
- Bharat Research in AI and NextGen Foundation (BRAIN) — A research foundation focused on advancing AI and next-generation technology innovation across India, providing academic and industry partnerships.

9. Become a Sponsor — Next Steps

Sponsorship slots are limited. Title Sponsorship: 1 available | Platinum: 2 available | Gold: 3 available

To confirm your sponsorship or discuss a customised partnership package, please contact the HACK4HUMANITY Organizing Committee:

Finance and Sponsorship Lead

IEEE JCTS Pune Section

Email: sponsorship@hack4humanity.in

Web: hack4humanity.in

Hackathon Chairperson

HACK4HUMANITY 2026 Organizing Committee

Email: chair@hack4humanity.in

Discord: discord.gg/hack4humanity

Upon confirmation, sponsors will receive a sponsorship agreement, invoice, and onboarding kit detailing asset delivery timelines, logo specifications, and point-of-contact information.